

ideas to paper

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General requirements FSC® label as of 1-10-2021

according to STD-50-001 v2.1

Graphic rules for using the FSC label:

- 1. FSC license code Tuijtel: FSC® C007225
- 2. Size:

Portrait min.17 mm. in width Landscape min.12 mm. in height

- 3. Colour variations:
 - Black negative of positive
 - Green Pantone 626C negative of positive (80C, 18M, 56Y, 54K)

Exception: Production with only pms, then use the color with the most contrast.

- If no unprinted space is available, the background color (if solid) may continue behind the logo. No photo as background and ensure a legible contrast by using white or black text
- 5. Proportions (length, width) are not allowed be changed
- 6. White space around the logo at least the height of the initials of the logo "FSC"
- 7. If in explanatory text FSC or Forest Stewardship Council: place ® on first use

Minimum required elements for logos of minimum size:

- 1. FSC logo
- 2. Label type: mix of recycled
- 3. Producttype: paper
- 4. FSC trademark + licence code

All elements must be legible.

Recommended minimum size for label with all elements:









Minimum 17 mm. in width







Minimum 12 mm. in height

White space around:



Minimum size for label with all required elements:









Minimum 9 mm. in width









Minimum 6 mm. in height